

## Rubicon RAW OPO - Snowbombing Festival 2026

Please read these terms and conditions of entry carefully. By submitting an entry to this promotion, you are deemed to have read and accepted them.

1. **PROMOTER:** A.G. BARR p.l.c., a company registered in Scotland with company number SC005653, and having its registered office at Westfield House, 4 Mollins Road, Cumbernauld, G68 9HD (the “Promoter”, “we”, “us”, “our”).
2. **PROMOTIONAL PERIOD:** promotion opens at 00:01 on 1 October 2025 and closes at 23:59 on 30 November 2025 (inclusive) (the “Promotional Period”).
3. **ELIGIBILITY:**
  - a. The promotion is open to legal residents of the United Kingdom aged 18 years or over only, excluding (i) our employees, (ii) our agents and (iii) anyone professionally connected with the promotion, and (iv) the immediate family members of (i), (ii) and (iii).
  - b. Qualifying Product purchase is necessary (see condition 4 for details). Please retain an itemised receipt that states the time and date of the Qualifying Product purchase prior to entry, but within the Promotional Period, as this will be required for entry and validation.
  - c. Device with QR scanning capabilities and internet access required. A valid email address and mobile number is also required to enter. Normal exclusions apply. Any entries received before or after the Promotional Period will not be valid and will not be entered into this promotion.
  - d. Maximum one entry per person per day is permitted during the Promotional Period. Repeated entries on the same day will be disregarded at the Promoter’s sole discretion. 1 Winning Moments entry = 1 entry to Grand Prize Draw.
  - e. We will have no responsibility for, and will not accept, any entries that are lost, delayed, incomplete, illegible, damaged or corrupted (including as a result of postal delays, technical issues with your mobile, tablet, computer or connectivity, or technical issues with our website).
4. **QUALIFYING PRODUCTS**

The products specified in this condition 4 are each considered a qualifying product necessary for entry (referred to individually as a “Qualifying Product”).

  - a. Rubicon RAW Raspberry & Blueberry 500ml Price Marked Pack;
  - b. Rubicon RAW Raspberry & Blueberry 500ml plain pack;
  - c. Rubicon RAW Orange & Mango 500ml Price Marked Pack;
  - d. Rubicon RAW Orange & Mango 500ml plain pack; and
  - e. Rubicon RAW Apple & Guava 500ml Price Marked Pack.

5. **TO ENTER:**

- a. **WINNING MOMENTS:** Purchase a Qualifying Product during the Promotional Period; access the entry form by scanning the promotional QR code shown on the Qualifying Product using your mobile phone or other device; complete the entry form with the required details (including your full name, email address, mobile number, and the batch code of your purchased Qualifying Product); and submit the completed form to find out if you have won on screen.
- b. **GRAND PRIZE DRAW:** all valid entries received for the Winning Moments during the Promotional Period will be automatically entered into the Grand Prize Draw for a chance to win the Grand Prize with the draw taking place after the closing date.

6. Any entries received before or after the Promotional Period will not be valid and will not be entered into this promotion. Maximum 1 entry per person per day during the Promotional Period.

7. **PRIZE DETAILS AND CONDITIONS:** There are 202 prizes in total (201 via Winning Moments and 1 via the Grand Prize Draw) as detailed below, that are available to be won throughout the entire Promotional Period.

- a. **WINNING MOMENTS PRIZES:** There are a total of 201 Winning Moments Prizes to be won throughout the Promotional Period via Winning Moments. Each winner will win one of the following Winning Moments Prizes, allocated at random:
  - i. 6 x Trek Marlin 4 Gen 2 mountain bikes
  - ii. 6 x GoPro Hero 13 Action Camera and accessory bundle
  - iii. 20 x Oura Ring 4 Health and Fitness Tracker Smart Ring
  - iv. 20 x North Face Borealis Class back-pack
  - v. 20 x DJI Mini 4K Drone
  - vi. 20 x Garmin Venu Sq 40mm Fitness Smart-Watch
  - vii. 109 x £100 e-vouchers between North Face, Patagonia, Decathlon or Quiksilver (winner may choose voucher subject to availability and voucher Ts&Cs apply).
- b. **GRAND PRIZE:** 1 x winner will be drawn to win 1 x VIP Package for 2 adults (aged 18 or over at the time of travel) to Snowbombing 2026 in Mayrhofen, Austria from 6 April 2026 - 11 April 2026. The Prize is subject to the below terms and conditions and the Snowbombing 2026 event terms and conditions [here](#)

**The Grand Prize includes:**

- A. 2 x VIP tickets for 2 adults (aged 18 or over at the time of travel) to Snowbombing 2026 in Mayrhofen, Austria from 6 April 2026 - 11 April 2026.
- B. Return economy flights for 2 adults from any major international airport in the UK to either Munich International Airport, Salzburg Airport or Innsbruck Airport (flight may be an indirect flight at our discretion depending on availability).
- C. Dual occupancy (either double or twin) room in a minimum 4\* hotel in Mayrhofen subject to availability and the discretion of the Promoter.
- D. Bed and Breakfast package at hotel (no other food or drinks will be provided as part of this Grand Prize).
- E. Private transfers to and from overseas airport and the hotel, and subject to air carrier restrictions, a standard weighhold-baggage allowance per person on each flight (no supplemental weight charges shall be included in the Grand Prize).

- F. A choice of either: (i) skis, ski boots and poles, or (ii) snowboard boots and a snowboard.
- G. 5 day lift pass from Monday 6 April to Saturday 11 April 2026 inclusive.

**Grand Prize exclusions:**

- A. The Grand Prize does not include transfers to and from selected UK International airport;
- B. We accept no responsibility for any costs associated with the Grand Prize that are not specifically and expressly included in the Grand Prize. All such costs shall be borne by the Grand Prize winner and guest. This includes: travel/transportation, food, beverages, souvenirs, gratuities, car parking charges, excess baggage, optional flight/board/transfer/accommodation supplements, excursions and attractions or any other costs of a personal or incidental nature (including spending money) that are not explicitly set out in these terms and conditions;
- C. Any equipment not specifically listed in condition 7.B.F will not be provided to the Winner as part of the Grand Prize. Please note that many insurance companies require insured parties to wear a helmet (which, for the avoidance of doubt will not be provided by the Promoter). Please make your own arrangements to ensure that you have appropriate equipment to comply with any insurance policy and / or ensure your own health and safety.
- D. The Grand Prize does not include travel insurance. It is your responsibility and that of your guest, to take out, at your own cost, all relevant insurance (including but not limited to health and travel insurance, insurance for theft, loss and damage to property) which may be required or prudent to obtain.

**Additional Grand Prize Terms:**

- A. The Grand Prize winner must be one of the passengers booked in the travel party. All passengers must be over the age of 18 at the time of departure and must have a valid passport to travel, and must meet all relevant visa and/or other entry requirements including any medical/health screening requirement or similar.
- B. The Grand Prize winner and their guest must travel on the same flights in both directions, and the holiday prize/flights are subject to hotel and airline terms and conditions as well as Snowbombing Festival terms and conditions.
- C. Grand Prize winner and guest may not resell or use the Grand Prize tickets for commercial gain.
- D. Once tickets have been issued, they are only valid for dates and times shown so travel must be taken at the stated times, no alternatives are available. Additional charges for changes once confirmed will be at the cost of the Grand Prize winner.
- E. If a booking is cancelled by the Grand Prize winner, no alternative tickets will be issued and for the avoidance of doubt, no compensation and/or refund and/or alternative prize will be provided by the Promoter.
- F. Grand Prize winner is responsible for the behaviour of them and their guest whilst taking the Grand Prize. The Promoter reserves the right in its absolute discretion to exclude the Grand Prize winner and/or guest from participation in the Grand Prize if any party fails to comply with the directions of the Promoter, airline, Snowbombing Festival or any companies associated with the Grand Prize or if the prize winner and/or guest act in a manner that is dangerous to themselves or to the public or is anti-social in any manner or which causes a disturbance or nuisance to others.

- G. The Promoter will not be liable or responsible for any loss or damage suffered by any Grand Prize winner or their guest should any prize winner or their guest not redeem the Grand Prize as a result of any Government travel warning or advisory applicable to the destination country and/or countries or for any other failure on their part to travel. In particular, we shall have no obligation to substitute any alternative prize, cash equivalent or other compensation where a Grand Prize winner and/or their guest fail to redeem the Grand Prize for any reason.

**8. WINNER SELECTION, NOTIFICATION & DELIVERY**

Winners will be determined via two methods (one method for Winning Moments and a different method for the Grand Prize Draw) as detailed below:

**a. Winning Moments - Winner Selection, Notification and Delivery:**

- i. During the Promotional Period, Winning Moment winners will be selected by pre-determined open "winning moments" which are specific times during the Promotional Period when a prize can be won. 201 winning moments have been randomly selected by a secure, independently verified computer programme and allocated throughout the Promotional Period. The first valid entry on or after each winning moment will be awarded 1 x randomly allocated prize (see condition 7a for Winning Moments Prize details). If no entry is received between one winning moment to the next, the prize from that winning moment will be rolled over, creating an additional winning moment. All 201 Winning Moments Prizes are available to be won but may not be won if not all the winning moments are matched.
- ii. Once an entrant has submitted an entry, the website page will immediately inform them whether they are a winner or not. Winning entrants will be required to follow the instructions on screen in order to redeem their Winning Moments Prize.
- iii. Winning Moment Prize winners will be sent a confirmation email within 7 days of win date (using the email address provided upon entry) confirming their win. Winning Moment winners must confirm their contact details (full name, UK address, email address and telephone number) for prize delivery within 48 hours of confirmation email. In the event that a Winning Moments winner does not provide required details within 48 hours of confirmation email, the Promoter reserves the right to disqualify that Winning Moments winner. We will arrange for delivery of physical prizes to the Winning Moments winners using signed for postal delivery to the UK address provided at the point of win within 28 days of the date of the winner confirming their contact details for prize delivery. Winning Moments winners who have won an e-voucher will be emailed their e-voucher within 28 days.
- iv. The Promoter accepts no responsibility for failed delivery due to provision of incorrect contact details. Any prize that is returned undelivered will be assumed unwanted.

**b. Grand Prize Draw - Winner Selection, Notification and Delivery:**

- i. The Grand Prize Draw for entrants to win the Grand Prize will take place after the closing date. 1 x winner will be selected from all valid entries received throughout the

Promotional Period using a randomised computer programme. Winners will be notified within 14 days of the closing date at the email address that they provided on entry. Winners will be asked to respond to the notification confirming Grand Prize acceptance and providing their contact details for prize fulfilment within 14 days of notification email. If they don't, they will forfeit the Grand Prize and we may re-draw an alternative Grand Prize winner.

- ii. Once the Grand Prize winner confirms their acceptance and contact details, the Promoter will pass the said winner's details to Element London Limited, the Promoter's Prize Agent, who will fulfil and administer the Grand Prize in advance of Snowbombing Festival 2026.
9. The Promoter accepts no responsibility for failed delivery due to provision of incorrect contact details. Any prize that is returned undelivered will be assumed unwanted.

#### **GENERAL TERMS AND CONDITIONS:**

12. **Data controller:** A.G. BARR p.l.c.. Your contact information will only be used and shared for the purpose of administering this promotion unless we have your consent and you have opted-in to receive future marketing communications. We may share your personal data with third parties for the purposes of fulfilling any prizes won through this promotion (including our fulfilment / delivery partners). For our Privacy Policy, see: <https://www.agbarr.co.uk/privacy-policy/>.
13. The winners' surnames and counties will be obtainable only by sending a stamped addressed envelope request to: Rubicon RAW Senior Brand Manager (Snowbombing 2026 OPO), A.G. BARR p.l.c., Westfield House, 4 Mollins Road, Cumbernauld, G68 9HD, within 3 months of the closing date. The winner may request that their surname and county are not published or request for the amount of information being published to be reduced by contacting the Promoter at the address above. Without prejudice, the Promoter will provide this information to the Advertising Standards Authority on reasonable request.
14. You must submit your own entry. Entrants who make an entry on someone else's behalf will be disqualified, at the Promoter's discretion. Bulk, trade, group or third party entries will not be accepted. Entries submitted using automated entry software or any other mechanical or electronic means that enable a person to enter repeatedly will not be accepted. The entry must be made directly by the person entering the promotion. Only genuine valid entries will be considered. If it becomes apparent that a participant is using a computer(s) to circumvent this or any other condition by, for example, the use of 'script', 'brute force' or any other automated means, that person's entries will be disqualified, and any prize award will be void.
15. We reserve the right to substitute any prize (or an individual aspect of a prize) for an alternative of equal or greater value where we deem it strictly necessary due to events outside our reasonable control. Winners may not transfer the right to accept their prize to another person without our consent. We will not offer cash alternatives to any prizes. Prizes are not negotiable and non-transferable. If the prize is a voucher, then use will be subject to voucher's terms and conditions as listed on the voucher or retailers website.

16. In the event of suspicious activity, the Promoter reserves the right to request and gather information or obtain further evidence to confirm the legitimacy of the entry/win.
17. We may carry out verification checks to confirm your eligibility to enter (including requesting proof of ID (e.g. a current passport or driver's licence) or proof of address (e.g. a recent utility bill)).
18. Winners are responsible for any tax liability they incur as a result of accepting a prize. Winners are encouraged to seek independent financial advice before accepting a prize if the tax implications concern them.
19. In the event of suspicious activity, the Promoter reserves the right to request and gather information or obtain further evidence to confirm the legitimacy of the entry/win. We reserve the right to disqualify you if you fail our verification checks or we reasonably believe that you have: (i) breached any of the promotion terms; (ii) cheated or jeopardised the operation or integrity of the promotion; or (iii) gained an unfair advantage or won using fraudulent, dishonest, or unfair methods.
20. We reserve the right to suspend, vary or cancel a promotion where we deem it strictly necessary due to events outside our reasonable control (including where technical issues are affecting the proper running of the promotion or where we suspect fraud). In these circumstances, we will do all we can to minimise any disappointment.
21. To the fullest extent permitted by law, we will not be liable to you for any loss, injury or damage which: (i) you suffer by entering a promotion; or (ii) you suffer in the enjoyment of any prize. However, nothing will exclude or limit our liability in respect of personal injury or death caused by our negligence or for any fraud or fraudulent misrepresentation committed by us.
22. Sometimes, through reasons outside of the Promoter's control, the website / microsite (as with any website / microsite) may not be accessible. The Promoter cannot guarantee continuous, uninterrupted access to the website / microsite. No responsibility will be accepted for any difficulties in entering/claiming or any entries/claims delayed or corrupted. The Promoter will have no liability for any loss arising out of such an event.
23. The Promoter may request that the winners participate in publicity arising from the promotion, including taking part in promotional videos and/or photoshoots to be shared via the Promoter's social media channels. Participation in any such publicity is at the winners' discretion and is not a condition of enjoying the prize.
24. At the point you enter this promotion, we'll give you the option to consent to us using the email address you submit for marketing and promotional purposes. If you give us your consent, we may send you marketing and promotional emails about our Rubicon RAW brand from time to time. If you wish to subsequently withdraw your consent, you can do that by emailing us at [dataprotection@agbarr.co.uk](mailto:dataprotection@agbarr.co.uk), or by clicking the unsubscribe link in any of the marketing or promotional emails we send you.

25. This promotion is in no way sponsored, endorsed, administered or associated with any other parties, including but not limited to any supermarkets, social media channels, retail stores etc. By entering, entrants agree to release any and all of the non-affiliated parties from any and all liability in connection with the promotion.
26. Each of these promotion terms is separate from the others. This means that if any promotion term is found to be illegal, invalid, void or otherwise unenforceable, it will be deleted but the remaining promotion terms will continue to apply.
27. If there is a discrepancy between these promotion terms and those in any promotional material, these promotion terms will prevail.
28. Our decisions on all matters relating to this promotion will be final.
29. These promotion terms will be interpreted and applied in accordance with Scottish law. The Scottish courts will be the only courts authorised to settle any disputes related to this promotion.