

Quality is at the heart of our business, we aim to deliver sustainable, profitable growth by providing high quality brands and products which customers trust.

Our quality principles and policy guides everyone across Barr Soft Drinks. To ensure that we continue to meet our high standards the Barr Soft Drinks Leadership Team are committed to:

- The continuing development and implementation of our Quality Management System (QMS) which meets the requirements of GFSI (Global Food Safety initiative) for Manufacturing, and other applicable standards ensuring that we provide our customers and consumers with **safe, legal and authentic** products at all times.
- Appraising all our business activities in order to increase operational excellence in all our dealings with customers, consumers, vendors, employees, and the communities in which we operate,
- Managing and improving the QMS systematically in every part of our business, assigning clear management responsibility for compliance and improvement,
- Ensuring that Quality Objectives are set at all levels of the organisation and adequate resources are provided in order to achieve them,
- Ensuring that senior management review the performance of the QMS in order that progress with existing Quality Objectives can be assessed, and where necessary introduce additional objectives as required,
- Take responsibility for all aspects of our supply chain, working with suppliers to ensure compliance with our QMS and improving our cost effectiveness and efficiency,
- Train, develop, support and recognise our employees so that they can take responsibility for the improvement of quality, encouraging a 'right first time' culture,
- Continuously improve the food safety and quality culture of the organisation.
- Seek to become the preferred supplier to our customers through sustained improvement of brand quality in all aspects of the business.

The aims and objectives of this Quality Policy will be subject to, at a minimum, annual review by the Company's QSE Committee.



RA White, Chief Executive

Last Reviewed : July 2023

Last Updated : August 2022
