

## **IRN-BRU Glasgow Green Music Festival Promotion July 2023**

### **Specific Terms and Conditions:**

#### **Promoter:**

1. A.G. BARR p.l.c. a company registered in Scotland with company number SC005653, and having its registered office at Westfield House, 4 Mollins Road, Cumbernauld, G68 9HD.

#### **Promotional Period:**

2. The promotional period shall be the period from 12.00 on Friday 7 July 2023 until 18.00 on Sunday 9 July 2023.

#### **Number of Entries:**

3. One entry per person per social media platform (i.e. Instagram and TikTok)

#### **Eligibility:**

4. Open to Scottish residents aged 18+. Internet access and Instagram and/or TikTok account required in order to enter. Normal exclusions apply. Any entries received before or after the Promotional Period will not be valid and will not be entered into this Promotion.

#### **How to enter:**

5. This is an online promotion and internet access and an Instagram and/or TikTok account is required. To enter, prospective entrants must go to IRN-BRU's official Instagram page (@irnbru) and/or official TikTok page (@irnbruofficial) (Instagram and TikTok together being the "Platforms"). Only online entries submitted via the Platforms will be accepted. Entries via e-mail, facsimile or by any other means not explicitly stated above will not be accepted.
6. To enter the prize draw, entrants to the Promotion ("**Entrants**") must, during the Promotional Period: (1) Follow @irnbru on Instagram and/or @irnbruofficial on TikTok, and (2) Share a post and/or story (a photograph or video of themselves taken at Glasgow Green during the Promotional Period), tagging @irnbru on Instagram and/or @irnbruofficial on TikTok. Entrants' pages on the Platforms need to be publicly viewable in order to enter. Entrants must complete all steps in order to be entered into the prize draw.
7. Entrants must not use a false name or e-mail address or provide any false information when registering for use of the Platforms/Promotion.
8. The Promoter may at its entire discretion refuse, remove, or suspend participation of Entrants in the Promotion at any time, for any reason.
9. No purchase is necessary.
10. By submitting an entry, Entrants are agreeing to be bound by these terms and conditions and Entrants confirm that they are eligible to do so and eligible to claim a prize. The Promoter may require Entrants to provide proof that they are eligible.

#### **Prize:**

11. The prize is an IRN-BRU Festival Pamper Pack comprising (i) an IRN-BRU branded cloth bag, (ii) a pair of IRN-BRU branded sunglasses, (iii) A £10 (ten pounds) food delivery voucher

code, (iv) 50ml bottle of after sun lotion; and (v) 45g pack of throat lozenges; together with a generic video message of congratulations from Arielle Free.

12. The prize is non-transferable and non-refundable.
13. Whilst the Promoter will make every effort to honour the advertised prize (in whole or in part), the Promoter reserves the right at its sole discretion to substitute any prize with an alternative of equal or higher value (in whole or in part).

**Prize Draw:**

14. 25 x winners will be selected by the Promoter at random after 18.00 on Sunday 9 July 2023 from all valid Entries received across Instagram and TikTok.
15. The winners will be notified by the Promoter after 18.00 on Sunday 9 July 2023 via Instagram or TikTok direct message (DM) from the Promoter's @irnbru Instagram or @irnbruofficial TikTok (as appropriate) to the social media account used by the relevant Entrant in order to enter the Promotion with details on how to claim their prize. Entrants are asked to look out for messages in their relevant Instagram and/or TikTok accounts.
16. The winners will be required to provide their full name, Scottish address, telephone number and e-mail address by DM reply within 24 hours of the Promoter's DM. The Promoter will take all reasonable steps to contact each winning Entrant in order to arrange for delivery of their prize, but if no response is received within 24 hours of any communication from the Promoter (initial or subsequent), or the contact details are incomplete or invalid, the relevant winner will forfeit their prize and the Promoter reserves the right to randomly re-allocate the prize without liability to the original winner.
17. Winners will receive their prize directly to their Scottish address notified to the Promoter not later than 28 (twenty-eight) days after responding to their DM win notification. For those winners who provide all relevant details by 18.00 on Monday 10 July 2023; prizes will be delivered to their nominated Scottish address on or before Wednesday 12 July 2023. The Promoter will not be liable for non-delivery of prizes caused by the provision of false and/or incorrect information by Entrants or other causes beyond its reasonable control.
18. The winners' names and/or social media handles may be used by the Promoter in order to name the winners. The winners' surnames and counties will be obtainable only by sending a stamped addressed envelope request to: IRN-BRU Brand Manager (Ref: IRN-BRU Glasgow Green Music Festival July 2023) - A.G. BARR p.l.c., Westfield House, 4 Mollins Road, Cumbernauld, G68 9HD. The winners may request that their respective surname and county are not published or request for the amount of information being published to be reduced by contacting the Promoter at the address above. Without prejudice, the Promoter will provide this information to the Advertising Standards Authority on reasonable request.

**Data Protection:**

19. The Promoter will only process an Entrant's personal data in connection with this Promotion to administer entries and/or as otherwise required by law. Full details are set out in the Promoter's privacy policy. For the Promoter's Privacy Policy, see: <https://www.agbarr.co.uk/privacy-policy/>.
20. The Promoter may also where necessary share personal data with third parties who will be supporting the Promotion. This Promotion is supported by the following marketing agencies appointed by the Promoter who will help administer the Promotion:
  - a. Leith Agency, 86, Commercial Quay, Edinburgh EH6 6LX; and
  - b. John Doe Group, 71 Queen Victoria Street, London EC4V 4BE

## **General Terms and Conditions**

- 21.** The Promoter's general promotion terms apply to this Promotion, see <https://www.agbarr.co.uk/competition-t-cs/>.
- 22.** By participating in this Promotion, Entrants agree to comply with the Platforms' terms of use from time to time. To the extent there is any inconsistency between these terms and conditions and the Platforms' terms and conditions, these terms and conditions shall prevail.
- 23.** This promotion is in no way sponsored, endorsed, administered or associated with TikTok and/or Instagram. By entering, Entrants agree to release TikTok and Instagram from any and all liability in connection with the Promotion.
- 24.** These promotion terms will be interpreted and applied in accordance with the laws of Scotland. The Scottish courts will have the exclusive right to settle any disputes related to our promotions.