

## Barr Direct Gold Store Promotion - Specific Terms and Conditions:

**Promoter:** A.G. BARR p.l.c. (us, we, our).

**Opens:** 00:01, 28 March 2022.

**Closes:** 23:59, 6<sup>th</sup> May 2022.

**To enter:** during the promotional period (i) contact Barr Direct and arrange for a Barr Direct sales representative to visit your store and (ii) complete and sign our new Barr Direct Gold Store Agreement in the presence of your Barr Direct sales representative during the arranged store visit.

**Eligibility:** Open to UK residents, aged 18+ who are trade customers of Barr Direct only. This is a trade promotion not open to consumers for entry. No purchase is necessary to enter. Normal exclusions apply. An email address is required to receive the e-ticket prizes. Entries made through agents/third parties, bulk entries or automated entries are invalid. We reserve the right to verify the age of any prize winner. Any entries received before or after the promotional period will not be valid and will not be entered into this promotion. Max 1 entry per trade customer store during this promotion.

**Prize:** 2 winners will be randomly selected. First randomly drawn winner will win 2 x tickets to Mrs Brown's Boys live @ OVO Hydro on 02.07.2022 at 7:30pm, with 3 course meal and complimentary drinks in the 'Super Suite' included. Second randomly drawn winner will win 2 x tickets to Alanis Morissette @ OVO Hydro on 19.06.2022 at 6:30pm with 3 course meal and complimentary drinks in the 'Super Suite' included. 2 prizes in total. Dates for prizes are fixed and cannot be swapped or changed.

**Draw:** Winners will be drawn at the end of the promotional period and we'll contact them by email at the email address provided to Barr Direct in the completed Barr Direct Gold Store Agreement within 3 weeks of the closing date. Prizes will be issued by email (as e-tickets) within 2 weeks of the winner's prize concert date.

The winner's surname and county will be obtainable only by sending SAE with request to: FAO - Campaign Activation Manager – Barr Direct Gold Store, A.G. Barr p.l.c., 2 Westfield Place, Cumbernauld, G68 9HY within 3 months of closing date.

In the event that (i) a prize winner fails our age verification checks or (ii) we cannot successfully contact a prize winner within 2 weeks of attempting to do so, we reserve the right to re-draw the prize and select an alternative winner.

Data Controller: A.G. Barr p.l.c. Your contact information will be used and shared for the purpose of administering this promotion and fulfilling our obligations under the Barr Direct Gold Store Agreement. For our Privacy Policy see <https://www.agbarr.co.uk/privacy-policy/>.

Our general promotion terms apply to this promotion - these can be accessed online at [www.agbarr.co.uk/prizeterms](http://www.agbarr.co.uk/prizeterms).

This promotion is in no way sponsored, endorsed, administered or associated with Facebook and by entering you agree to release Facebook from any and all liability in connection with the promotion.