

IRN-BRU/Keystore Text-To-Win Prize Draw:

Specific Terms and Conditions:

Joint Promoters: A.G. BARR p.l.c. (us, we, our) and J.W. Filshill Limited. Open to GB residents only, aged 16+. **Opens:** 17 May 2021. **Closes:** 23.59, 18 July 2021. **To enter:** text "Keystore" to 66777 during the promotional period. You will then be automatically entered into the prize draw. Your mobile service provider's standard text message rates apply per entry (no premium rates to enter). **Eligibility:** Promotion open to customers who shop in person at participating Keystore retail stores in GB. No purchase necessary to enter. Normal exclusions apply. Mobile phone required to enter. Entries made through agents/third parties, bulk entries or automated entries are invalid. Any entries received before or after the promotional period will not be valid and will not be entered into this promotion. Max 1 entry per person/per mobile number during this promotion. 24 prizes in total to be won during promotion consisting of 1 x main prize and 23 x runner up prizes. **Prizes:** (i) **Main Prize** - 1 (one) x winner will be randomly selected to win a 65" 4K HD Television; and (ii) **Runner Up Prizes** - 23 x winners will be randomly selected to each win one pair of IRN-BRU lucky pants (one size only). **Draw:** Winners will be drawn at the end of the promotion and A.G. Barr will contact them by entry mobile number within 3 weeks of the closing date. At this stage, we'll ask winners to provide their address for prize delivery (GB address only). Winners of a Runner Up Prize will receive their prize by post within 30 days of notifying them of their win, provided winners provide us with their postal address when we contact them. A.G. Barr will arrange for the delivery of the Main Prize (within 30 days of the winner being notified of their win) to the winner's nominated KeyStore branch for their collection. Winners' surname and county of the Main Prize (only) obtainable by sending SAE with request to: FAO - IRN-BRU/Keystore (JW Filshill) Text-To-Win, Marketing Team, A.G. Barr p.l.c., Westfield House, 4 Mollins Road, Cumbernauld, G68 9HD within 3 months of closing date. In the event that we cannot successfully contact a prize winner within 1 week of attempting to do so, we reserve the right to re-draw the prize and select an alternative winner. Joint data controllers: Promoters & Txtlocal Limited (the text message company helping us to run the promotion). Your contact information will only be used & shared for the purpose of administering this promotion. Our general promotion terms apply to this promotion - these can be accessed online at www.agbarr.co.uk/prizeterms.