XTRA Flavours Bucket Hat Draw - Terms and Conditions

Please read these terms and conditions carefully. By submitting an entry to this Promotion, you are deemed to have read and accepted them. The Promoter may require you to provide proof that you are eligible to participate in the Promotion.

Promoter: A.G. BARR p.I.c., Westfield House, 4 Mollins Road, Cumbernauld, G68 9HD (us, we, our).

Promotional Period: Opens at 00:01 on 3 August 2023 and closes at 00:01 on 15 August 2023.

How to enter: This is an online promotion and internet access and a TikTok account is required. To enter you must, during the Promotional Period: (i) follow @irnbruofficial on TikTok and (ii) comment on the promotional post posted by @irnbruofficial on its TikTok page. You must not use a false name or e-mail address or provide any false information when registering for use of the TikTok platform/Promotion. No purchase is necessary. Only online entries submitted via the TikTok platform will be accepted. Entries via e-mail, facsimile or by any other means not explicitly stated above will not be accepted. Your page on the TikTok platform need to be publicly viewable in order to enter.

Eligibility: Promotion open to UK residents only, aged 16+. No purchase necessary. Normal exclusions apply. Internet access and Instagram and/or TikTok account required in order to enter. Entries made through agents/third parties, bulk entries or automated entries are invalid. Any entries received before or after the Promotional Period will not be valid and will not be entered into this Promotion. Maximum one entry per person during this Promotion.

Prizes: 25 winners will be randomly selected to each win 1 "IRN-BRU Xtra Flavours" branded bucket hat. The prize is non-transferable and non-refundable. Whilst the Promoter will make every effort to honour the advertised prize (in whole or in part), the Promoter reserves the right at its sole discretion to substitute any prize with an alternative of equal or higher value (in whole or in part).

Draw: 25 winners will be drawn on the Promotion closing day at random from all valid entries received throughout the Promotional Period using a randomised computer programme and will be contacted by direct message via the TikTok Platform by the end of the closing day. At this stage, we'll ask the winner to claim their prize by providing their full name, address (UK address only), telephone number and email address. The winner will have 24 hours of the Promoter's DM to provide such information and claim the prize. The Promoter will take all reasonable steps to contact each winning Entrant in order to arrange for delivery of their prize, but if no response is received within 24 hours of any communication from the Promoter (initial or subsequent), or the contact details are incomplete or invalid, the relevant winner will forfeit their prize and the Promoter reserves the right to randomly re-allocate the prize without liability to the original winner.

The prize will be delivered to each winner within 60 days of the winner responding to the Promoter's DM and providing all necessary contact details. The Promoter will not be liable

for non-delivery of prizes caused by the provision of false and/or incorrect information or other causes beyond its reasonable control.

The winners' names and/or social media handles may be used by the Promoter in order to name the winners. Winners' surname and county will be obtainable by sending a stamped addressed envelope request to: IRN-BRU Brand Manager, Westfield House, 4 Mollins Road, Cumbernauld, G68 9HD within 3 months of the closing date. If you wish to object to your surname and county of residence being made available, or request that we reduce the amount of information being made available, you must notify us either at the time you enter the Promotion or when we contact you about your prize. Please note that, even if you do raise such an objection or request, we may still provide this information to the Advertising Standards Authority or other regulatory bodies if they request it. If your details change during the Promotion, it is your responsibility to notify us otherwise you may miss out on a prize.

Entrants who make an entry on someone else's behalf will be disqualified, at the Promoter's discretion. The entry must be made directly by the person entering the Promotion. Only genuine valid entries will be considered. If it becomes apparent that a participant is reposting the same content multiple times or using a computer(s) to circumvent this or any other condition by, for example, the use of 'script', 'brute force' or any other automated means, that person's entries will be disqualified, and any prize award will be void.

If your TikTok profile contains any posts, text, videos, images or references which are of a defamatory, obscene, offensive, hateful, illegal or otherwise inappropriate nature (including anything we consider to be racist, homophobic, abusive, sexually explicit or discriminatory to anyone) then we reserve the right to disqualify you from the Promotion. Additionally, if you comment or post anything on our social media channels which we consider to be inappropriate, we reserve the right to (i) hide or delete such comments/posts or block your profile, and/or (ii) disqualify you from the Promotion.

If there is a discrepancy between these Promotion terms and those in any promotional material, these promotion terms (including our general promotion term) will prevail. By participating in this Promotion, you agree to comply with the TikTok's terms of use from time to time. To the extent there is any inconsistency between these terms and conditions and the TikTok's terms and conditions, these terms and conditions shall prevail.

This Promotion is in no way sponsored, endorsed, administered or associated with TikTok. By entering, you agree to release TikTok from any and all liability in connection with the Promotion.

Data Controller: A.G. Barr p.I.c.. Your personal information, such as you name, shop address, prize delivery address and contact details, will only be used and shared for the purpose of administering this Promotion unless we have your consent and you have opted-in to receive future marketing communications. For our Privacy Notice, see: https://www.agbarr.co.uk/privacy-policy/.

Our general promotion terms apply to this Promotion – these can be accessed online at <u>https://www.agbarr.co.uk/competition-t-cs/</u>.