

AG Barr Website is operated and owned by A.G. BARR p.l.c.

This policy should be read in conjunction with our privacy policy, which explains how and why we collect, store, use, and share personal information, as well as your rights regarding your personal information and how to contact us and supervisory authorities if you have a complaint.

Our website ('website') uses cookies and similar technology to perform a number of functions.

### **Cookies**

A cookie is a small amount of information that's downloaded to your computer or device when you visit our Site. We use a number of different cookies, including functional, performance, advertising, and social media or content cookies. Cookies make your browsing experience better by allowing the website to remember your actions and preferences (such as login and region selection). This means you don't have to re-enter this information each time you return to the site or browse from one page to another. Cookies also provide information on how people use the website, for instance whether it's their first time visiting or if they are a frequent visitor.

We use the following cookies to optimize your experience on our Site and to provide our services.

### **Reporting and Analytics**

Name	Function
_tracking_consent	Tracking preferences.
_landing_page	Track landing pages
_orig_referrer	Track landing pages
_s	Shopify analytics.
_shopify_s	Shopify analytics.
_shopify_sa_p	Shopify analytics relating to marketing & referrals.
_shopify_sa_t	Shopify analytics relating to marketing & referrals.
_shopify_y	Shopify analytics.
_y	Shopify analytics.

__kla_id	Klaviyo tracking
_ga	Google analytics

You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of this website may become inaccessible or not function properly.

### **Your rights**

You have a number of legal rights when it comes to your personal data. You can read about your legal rights (including the exceptions that apply) at the ICO's website.

If you want to use any of your legal rights, email us at [dataprotection@agbarr.co.uk](mailto:dataprotection@agbarr.co.uk).

You will not have to pay a fee to access your personal data (or to exercise any of the other rights). However, we may charge a reasonable fee if your request is clearly unfounded, repetitive or excessive. Alternatively, we could refuse to comply with your request in these circumstances.

We may need to request specific information from you to help us confirm your identity and ensure that your personal data is not disclosed to any person who has no right to receive it. We may also contact you to ask you for further information in relation to your request to speed up our response.

If you choose to exercise one of these rights or withdraw any consent you've previously given us (see Consent below for details), it may mean we cannot provide the services or products you've requested. We'll let you know if that's the case. In certain circumstances, even if you withdraw your consent we may still be able to process your personal information if required or permitted by law or for the purpose of exercising or defending our legal rights or meeting our legal and regulatory obligations.

### **Time limit to respond**

We try to respond to all legitimate requests within one month. Occasionally it could take us longer than a month if your request is particularly complex or you have made a number of requests. In this case, we will notify you and keep you updated.

### **Consent**

We'll only ask for and rely on your consent to process your personal data where you're informed and your consent can be freely given. This means that, before you give your consent, we'll provide you with full details of the information that we require and the reason we need it.

If you choose to provide your consent, you can withdraw it any time by emailing us at [dataprotection@agbarr.co.uk](mailto:dataprotection@agbarr.co.uk).

### **Contact us**

If you have any questions about this website or this Policy or you have concerns about how we handle your personal data, please email us at [dataprotection@agbarr.co.uk](mailto:dataprotection@agbarr.co.uk).

We'd hope to be able to resolve any questions or concerns you contact us with. But, if we can't, you have the right to complain [to the ICO](#). We'd always welcome the opportunity to try to resolve any questions or concerns before you contact the ICO.

For further information on cookies, including how to control and manage them, visit the guidance on cookies published by the UK Information Commissioner's Office, <https://www.aboutcookies.org>.

**Date of Policy**

July 2025.