

Barr x Lime - OPO - 500ml Ts&Cs

Please read these terms and conditions of entry carefully. By submitting an entry to this promotion, you are deemed to have read and accepted them.

1. **PROMOTER:** A.G. BARR p.l.c., Westfield House, 4 Mollins Road, Westfield Industrial Estate, Cumbernauld, G68 9HD (we, us, our).
2. **PROMOTIONAL PERIOD:** promotion opens at 00:01 on 01.05.2024 and closes at 23:59 on 14.08.2024.
3. **ELIGIBILITY:**
 - a) The promotion is open to legal residents of the United Kingdom aged 16 years or over only, excluding (i) our employees, (ii) our agents and (iii) anyone professionally connected with the promotion and (iv) the immediate family members of (i), (ii) and (iii).
 - b) Purchase of qualifying 500ML Barr flavour product is necessary. **Mobile device with QR scanning capabilities, mobile phone with the ability to receive text messages** and a valid email address are required to enter. Normal exclusions apply. Any applications received before or after the promotional period will not be valid and will not be entered into this promotion.
 - c) We will have no responsibility for, and will not accept, any entries that are lost, delayed, incomplete, illegible, damaged or corrupted (including as a result of technical issues with your mobile, tablet, computer or connectivity, or technical issues with our website).
4. Please note that while we want to encourage you to participate and enjoy the benefits of the Promotion we believe in responsible consumption of our products. DO NOT purchase more promotional products than you can reasonably use or consume just to participate in this Promotion.
5. **Promotion Period:** Enter between 00:01 BST on 1 May 2024 and 23:59 BST **on** 14 August 2024 inclusive.
6. **TO ENTER:** during the promotional period, (1) either (i) scan the QR code on the promotional pack, or (ii) visit **[MICROSITE]**, (2) enter **unique** promo code found on promotional 500ML Barr flavour product, (3) enter your personal details (name, email address and mobile number) into the form. **You will enter the draw to win the Prize.**
7. **Qualifying **Barr Flavour** products:**
 - a. **[ALLIE TO INSERT]**

8. Maximum of 1 entry is permitted per person per day during the Promotion Period. One itemised receipt per entry must state the time and date of purchase, which must pre-date the entry date and time, but be within the Promotion Period. No person may win more than 1 Prize.
9. **The Prizes:** There will be 500 winners. They will each receive 2 tickets to a screening of a film at a participating ODEON cinema.
10. Further Prize Details and Conditions:
 - a. The winner will receive a digital code to redeem the tickets via the odeon website at: <https://www.odeon.co.uk/>
 - b. All winners must be over 16 to enter. Use of the Prize is subject to the minimum age required by the relevant classification of the British Board of Film Classification or relevant local authority. Proof of age may be required by the participating ODEON cinema.
 - c. By accepting a prize, winners agree to ODEON cinema terms and conditions which can be found on the back of the ticket or at <https://www.odeon.co.uk/privacy-and-legal/general-admission-terms/>.
 - d. Prizes cannot be sold or exchanged.
 - e. If for any reason the promotion is not capable of running as planned, such as cancellation or any other cause beyond the control of the Promoter which affects the running or conduct of this promotion, the Promoter may in its sole discretion cancel the prize and not re-award any additional tickets to the winner or reimburse any incurred expenses by the winner as a result of winning or accepting the prize.
 - f. For the avoidance of doubt, the Prize does not include travel/transportation, accommodation, food, beverages, car parking charges, and attractions or any other costs of a personal nature (including spending money) that are not explicitly set out in these Terms and Conditions and neither the Promoter nor any provider of any part of the Prize will be responsible for any such costs.
 - g. Once tickets have been issued, the Promoter, will not be liable for any failure to comply with its obligations caused by (but not limited to) Acts of God, global or regional epidemic or pandemic, adverse weather conditions, fire, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, plague or other natural calamities, or any other circumstances beyond the control of the Promoter.
11. **Winner Selection:** 500 Prize Winners will be randomly selected from all valid entries received during the Promotion Period. The Prize draw will be conducted within 7 working days of the end of the Promotion Period.
12. **Winner Notification:** The winners will be contacted via text to the mobile number provided on entry within 14 working days of Winner Selection. The notification will include the code which is redeemable for the Prize on the ODEON website.
13. Any entries received before or after the promotional period will not be valid and will not be entered into this promotion. Maximum 1 entry per person per day during the promotional

period. In the event of suspicious activity, the Promoter reserves the right to request and gather information or obtain further evidence to confirm the legitimacy of the entry/win.

14. We reserve the right to substitute the Prize for an alternative of equal or greater value. We will not offer cash alternatives to any Prizes issued. The Prize is not negotiable.
15. We will arrange for delivery of the Prize to the winner by text using the number provided by the winner. The winner will be required to redeem the code on the ODEON website at <https://www.odeon.co.uk/>.
16. The Promoter accepts no responsibility for failed delivery due to provision of incorrect contact details. Any Prize that is returned undelivered, or not used, will be assumed unwanted.

GENERAL TERMS AND CONDITIONS:

17. Data Controller: A.G. BARR p.l.c. and Lime Communications Ltd.

- a. A.G. BARR p.l.c. - Your contact information will only be used and shared for the purpose of administering this promotion. For our Privacy Policy, see: <https://www.agbarr.co.uk/privacy-policy/>.
- b. Lime Communications Ltd - [INSERT]

18. Winners are responsible for any tax liability they incur as a result of accepting a Prize. Winners are encouraged to seek independent financial advice before accepting a Prize if the tax implications concern them.
19. We reserve the right to suspend, vary or cancel a promotion where we deem it strictly necessary due to events outside our reasonable control (including where technical issues are affecting the proper running of the promotion or where we suspect fraud). In these circumstances, we will do all we can to minimise any disappointment caused.
20. Our decision in relation to all matters relating to our promotions will be final.
21. Each of the promotion terms is separate from the others. This means that if any promotion term is held to be invalid then it will be deleted but the remaining promotion terms will continue to apply.
22. If there is a discrepancy between these promotion terms and those in any promotional material, these promotion terms will prevail.
23. The promotion terms will be interpreted and applied in accordance with the laws of England and Wales. The English and Welsh courts will have the exclusive right to settle any disputes related to this promotions.