Rubicon - Social Media Promotion 15th January 2024

Full Terms and Conditions

Please read these terms and conditions of entry carefully. By submitting an entry to this promotion, you are deemed to have read and accepted them.

Promoter: A.G. BARR p.l.c. (us, we, our).

Opens: 07:00 on 15 January 2024.

Closes: 22:00 on 15 January 2024.

To enter: Facebook, Instagram, X and TikTok entry only. Your pages need to be publicly viewable to enter. You must comment on something you are looking forward to.

- To enter via Facebook: you must comment on the promotional post on our Rubicon Facebook account (@RubiconDrinksUK).
- To enter via Instagram: you must comment on our promotional post on our Rubicon Instagram account (@rubicondrinksuk) and follow our account on Instagram (@rubicondrinkuk).
- To enter via X: you must like and retweet our promotional post on our X account (@rubicondrinksuk) and follow our X account (@rubicondrinksuk).
- To enter via TikTok: you must comment on our promotional post on our Rubicon TikTok account (@ruicondrinksuk)

Eligibility: Open to UK legal residents aged 18+. Instagram, TikTok, X or Facebook account and internet access required to enter. Normal exclusions apply. Any entries received before or after the promotional period will not be valid and will not be entered into this promotion. No purchase necessary.

Prize: 6 x winners total. 6 x winners will win 1 x 24 330ml can crate of Sparkling Rubicon. The flavour of Sparkling Rubicon will be chosen from the Promoter at their absolute discretion from the following flavours: (i) Sparkling Rubicon Mango; (ii) Sparkling Rubicon Passion; or (iii) Sparkling Rubicon Lychee.

Draw: 6 x winner will be drawn by us at random at 10:00 on 16 January 2024 from all valid entries received across Facebook, Instagram, X and TikTok. We will contact the winner within 5 working days of the closing date by tagging them in the comments of the promotional post on the platform that they entered asking the winner to message us via direct message (DM). Please look out for messages in your Facebook, Instagram, X and TikTok accounts. The winner will be required to provide their name, UK address and email address by DM reply within 28 days of the comment tag. If they don't, they will forfeit their prize and we may re-draw an alternative winner. We will arrange for delivery of the prize to the winner within 30 days of contact details being confirmed.

The winner's name and/or social media handle may be used by us to name the winner. The winner's surname and county will be obtainable only by sending a stamped addressed envelope request to: Senior Digital Communications Marketing Manager (Rubicon - Promotion January 2024) - A.G. BARR p.l.c., Westfield House, 4 Mollins Road, Cumbernauld, G68 9HD. The winner may request that their surname and county are not published or request for the amount of information being published

to be reduced by contacting the Promoter at the address above. Without prejudice, the Promoter will provide this information to the Advertising Standards Authority on reasonable request.

Data Controller: A.G. BARR p.l.c.. For our Privacy Policy, see: https://www.agbarr.co.uk/privacy-policy/.

Your contact information will only be used and shared for the purpose of administering this promotion.

Our general promotion terms apply to this promotion, see https://www.agbarr.co.uk/competition-t-cs/.

This promotion is in no way sponsored, endorsed, administered or associated with Instagram, Facebook, X or TikTok. By entering, you agree to release Instagram, Facebook, X or TikTok from any and all liability in connection with the promotion.