



SOFT DRINKS

[Archive Your A.G. Barr Bottle at www.agbarr.co.uk](http://www.agbarr.co.uk)

[Help Find Out The History Behind The Forgotten Bottles](#)

With a heritage spanning over 130 years, A.G. Barr have become famous for releasing a wide range of eye-catching, inventive and inspiring packaging for their products. The Scottish company, famous for IRN-BRU, are now launching a brand new archive on the HISTORY page of the A.G. Barr website www.agbarr.co.uk which will enable visitors to find out about the origin and year of their bottle, some of which date back to 1880.

Hundreds of people have discovered old Barr bottles throughout Scotland, and have asked the company to help them find out where and when their bottle was made. This archive is a PHENOMENAL way for the public to check up on any future finds, and to discover more about how the company's products have evolved. Over the years, A.G. Barr have sold many different types of glass bottles, and other packaging formats - the archive contains images and background information on bottles that have been filled and sold to people since the company was founded in 1875.

A.G. Barr's former Chairman, Robin Barr commented;

"The A.G. Barr bottle archive will be an interesting and highly informative addition to our company website. We hope that the information we have provided will help the many people who find our old bottles each year and I believe it will be another great resource in helping us to preserve the history of the company."

Ends

**For further information on IRN-BRU please contact Burt Greener
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Notes to Editors

A.G. Barr

A.G. Barr is the UK's leading independent manufacturer of branded soft drinks with an annual turnover of over £222m. Established by Robert Barr in 1875, the company now produces a large range of soft drinks including IRN-BRU, IRN-BRU Sugar Free, Rubicon exotic juice drinks, KA, BARR Flavoured Carbonates, Tizer, St Clements, D'N'B, Orangina (produced under licence with brand owner Schweppes International Ltd), Rockstar energy drink (under a manufacturing and distribution agreement with brand owners Rockstar Inc USA), Findlay's Natural Mineral Water and Strathmore Spring Water. The company employs over 900 people across 11 sites in the UK. Barr Soft Drinks were also the first new Scottish signatory to the 2010 WRAP Courtauld Commitment phase 2 which aims to reduce the carbon impact of grocery packaging, reduce household food and drink and packaging wastes and encourage recycling.