

FOR IMMEDIATE RELEASE

24 JANUARY 2007

A.G.BARR p.l.c.

Pre Close Trading update

A.G.BARR p.l.c., the soft drinks group whose brands include Irn-Bru, Strathmore, Tizer and Orangina, is pleased to announce that trading has continued in line with expectations and that, accordingly, results for the financial year ending 27th January 2007 are expected to be in line with market expectations. This is despite both the continued competitive nature of the market and the challenges caused by the substantial improvement the Company has made to its operating infrastructure over the course of the last twelve months.

Specific improvements include:

- The successful integration of Strathmore Mineral Water Company, a market leading producer of bottled water, following the £15 million acquisition in May 2006.
- The completion of a major investment project to modernise the selling and supply chain in Scotland involving the closure and subsequent disposal of six sites and the construction of a £17 million sales and distribution centre at the existing Cumbernauld site.
- The relocation of the Company head quarters to the Cumbernauld facilities.
- The current installation of a new can line, a further £6.5 million investment, at the Cumbernauld factory.
- The planning associated with the closure of the Atherton site scheduled for early in financial year 2007/08.

It is anticipated that the Preliminary Results will be announced on 26th March 2007.

Roger White, Chief Executive, commented:

“This has been a challenging year throughout the business with significant operational improvements having been made at the same time as we have accelerated our top line sales performance. We are pleased with the progress we have made this past financial year and believe it provides us with a strong platform for further profitable growth.”

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